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1930 CROP

PIETERS-WHEELER SEED COMPANY

GILROY, CALIFORNIA

WHOLESALE GROWERS

OF

HIGH QUALITY

GARDEN SEEDS





of Quality?



VEGETABLE SEEDS OF QUALITY \bigcirc \bigcirc

CACH year, it is growing more apparent that the production of Vegetables is becoming highly specialized and is fast getting into the hands of Truckers and Market Gardeners whose livelihods depend largely on the quality of their products, and who demand from their Seedsman True Types of Highest Merit.

We have anticipated this growing demand for Select Strains of Carrot, Lettuce, Onion, Etc., Etc., and have for the past several years devoted a considerable acreage to Selection and Breeding work.

We are offering in this list, stocks, Carefully Bred, Critically Rogued, Cleaned and prepared with all possible care to prevent any mixtures. We believe that there are no better stocks obtainable and that you may depend on them to give satisfaction to your most critical trade. Seed of doubtful quality may be purchased cheaper, but why take chances? Quality will pay in the long run.

We respectfully solicit your business

PIETERS-WHEELER SEED COMPANY

For terms and conditions of sale please see Page 12

LBS.	VARIETY	Price Per lb.
	BEET	
	Crosby's Egyptian	
	Detroit Dark Red	
	Ex. Ey. Flat Egyptian	
	Edmund's Blood Turnip	
	Ey. Blood Turnip	
	Early Wonder, Extra Select	
	Fireball	
	Swiss Chard, See Page 6	
	CELERY	
	Golden Self Blanching Vilmorin (Old Type)	
	Golden Self Blanching Vilmorin (New Type)	
	White Plume	
	Giant Pascal	
	Golden Plume	
	Celeriac Giant Prague	
	DILL	
	Long Island Mammoth ENDIVE	-
	Broad Batavian	
	Green Curled	
	Green Curled Red Ribbed	
	Green Curled Pancalier	
	Green Curled Ruffec	

Select Carrot Stocks

We are doing extensive selection and breeding work on Carrot and offer Choice and Improved strains.

Chantenay, New Coreless

This is of the accepted shape and type of Chantenay, but shows Red all the way through without yellow core. It is therefore very attractive both for Salad and Cooking purposes.

LBS.	VARIETY	Price Per lb.
	Chantenay	•••••
	Chanteney, New Coreless (See description above) Danver's Half Long	
	Hutchinson Danvers	
	Early Scarlet Horn	
	Imp. Short White	
	French Forcing	•••••
••••••	Long Orange Improved	
	Nantes, Coreless	
	Oxheart	
	Orange or Yellow Belgian	
	St. Valery	
	White Belgian	***************************************
	White Mastodon	*************

Improved Lettuce Stocks

After devoting several years to SIN-GLE plant selection we are offering many improved strains of Lettuce, each of which is the progeny of a sin-

gle plant.

Each year we are hybridizing many hundreds plants of the leading varieties, with a view to obtaining NEW SORTS and to IMPROVING EXIST-ING TYPES.

Our Lettuce crops are rogued by experts as many as four times while growing, and there are no purer or more highly bred Lettuce stocks produced than those which we are offering.

LBS.	VARIETY	Price Per lb.
	NEW STRAINS New York No. Twelve This is a single plant selection of our own culture which we have been breeding for several years. We believe it to be the outstanding selection of this variety and a great improvement over any existing types of New York. No.	
	12 is much earlier, makes large solid heads, uniform in maturing and of the flat head type. Several fields of this strain produced better than 80% cut of No. 1 heads inside of 65 days from planting. CREAMY HEART	
	A selection we have made from California Cream Butter. It is similar to that sort, but is earlier and without any brown spots or brown edge, and is of most excellent, tender quality. It is very desirable for early spring planting, where a butter head variety is demanded both for market and home garden. We believe it has a place in the list of lettuce, in that, for early planting it is superior to Black Seeded Tennisball and similar varieties.	

LBS.	VARIETY	Price Per lb.
	LETTUCE	
	All Seasons	
	All the Year Round	
	Big Boston Extra Select	
	Black Seeded Simpson	
	Black Seeded Tennisball	
	California Cream Butter	
	Chicken Lettuce	
	Denver Market	
	Early Curled Simpson	
	Grand Rapids, Improved	
	Hanson Improved	
	Hubbard's Market	·
	Iceberg	
	Malta	
	Mammonth Black Seeded Butter	
	May King	
	New York, P-W Selected	
	Paris White Cos	
	Prizehead	
	Salamander	-
	Silesia Early Curled	
	Trianon Cos	
	Unrivalled	
	Wayahead	
, .	Wheeler's Tom Thumb	

LBS.	VARIETY	Price Per lb.
	MUSTARD	
	Chinese Curled	
	Fordhook	
••••••	Large Smooth Leaf	
	Ostrich Plume	
	Southern Giant Curled	
	PARSLEY	
	Doubled Curled	
	Hamburg Rooted	
•	Moss Curled	
	Plain	
,	Triple Curled	
	PARSNIP	
·	Hollow Crowned	
	Improved Guernsey	***************************************
	Long White Dutch	
	SALSIFY	

	SWISS CHARD	
	Large Ribbed White	
	Lucullus	

For terms and conditions of sale please see Page 12

Onion Seed

One of Our Specialties

Onion is very susceptible to cross pollination. In order to eliminate all contamination and to maintain a true type, we are building up our stocks by mother bulb selection from carefully re-sorted bulbs of select strains. Each flower head is selfed by bagging. The seed obtained therefore becomes the product of an individual plant.

LBS.	VARIETY	Price Per lb.
	Australian Brown	
	Denia (Improved Prizetaker)	
***************************************	Extra Early Red Flat	
	Ebenezer	
***************************************	Gigantic Gibraltar	
************	Large Red Wethersfield	
	Ohio Yellow Globe	
	Prizetaker (P-W Select)	· -
	Philadelphia Silverskin	
	Sweet Spanish, Riverside Strain	
••••	Southport Red Globe (P-W Select).	
***************************************	Southport Yellow Globe	
	Southport White Globe	
***************************************	White Portugal	
	Yellow Flat Danvers	
***************************************	Yellow Globe Danvers	
	Yellow Strassburg (True)	

California Radish Seed

Is recognized to be of much higher vitality than imported.

We are growing our stock seed from TRANSPLANTED ROOTS and offer the product as CHOICE STOCK.

LBS.	VARIETY	Price Per lb.
	Cal. Mammoth White	
	Chartier	
	Chinese White or Celestial	
	China Rose Winter	
	Crimson Giant	
	Deen Scarlet Turnip	
	Early Scarlet Turnip	
	French Breakfast	
	Icicle	
	Long Black Spanish	
	Long Scarlet Short Top	
	Round Black Spanish	
	Sparkler, Bright Scarlet, Half White Tipped	
	Vick's Scarlet Globe	
	White Tipped Scarlet Turnip	
	White Strassburg	

Sweet Peas

LBS. VARIETY Per lb. Supreme Spencer Mixed EXTRA SELECT STRAIN Our stock seed is made up from the finest named varieties and contains many of the latest and best types, such as Alex Malcolm, Commander Godsall, Defiance, Elegance, Field Marshall, Geo. Shawyer, Hawlmark Pink, Hawlmark Lavender, Mary Pickford, Miss California, Mrs. Tomlin, Mrs. Tom Jones, President Harding, Picture, Royal Scot, The Cardinal, Warrior, Youth and over Thirty other distinct varieties, carefully blended, making a brilliant, showy mixture equal to anything grown. Spencer Mixed Field Grown For those who require a cheaper mixture of Spencers, we are offering a Field Grown Mixture which contains many varieties, well balanced as to color. Eckford's Best Mixed bright mixture of selected Grandiflora types in proper proportion of shades of White, Pink, Lavender, Blue, Scarlet, Yellow and Variegated.

This Agreement

Made in Duplicate

On	
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Pieters-Wheeler Seed Co.

a corporation, of Gilroy, California, hereinafter called the Seller,

ano	d	•••••
of	•	

hereinafter called the Purchaser. WITNESSETH:

1. Seller agrees to sell and deliver and purchaser agrees to accept and pay for the varieties of seeds in the amounts, at the prices set forth in attached pages, and subject to the terms and conditions herein pro-

vided.

2. Seller agrees to plant, or cause to be planted, during the season of 1930, an acreage of land which will produce, under normal conditions, an amount of seed of the varieties herein named which will be sufficient to enable the seller to deliver the quantities of the seeds herein contracted for; and the seller agrees to deliver as soon as possible after harvest, such seeds in good merchantable condition, as herein defined, F. O. B. growing station, containers extra at cost, and not returnable. The terms "in good merchantable condition" is defined as seeds properly cleaned for seeding purposes, approximately free from foreign seeds distinguishable by their appearance and of a germination equal to the fair average germination of the crop of the current vear.

3. In case of partial or total failure of any or all crops planted, or caused to be planted by the seller for the purpose of producing the varieties of seeds herein named, or, in case of damage to, or destruction of the seller's seed stocks before planting, or to the products of such plantings, or to any seed through fire, accident or other casualty beyond seller's control, the seller shall be obliged to deliver, if at all, proportional quantities only, and, in any event, the seller shall have the right to reserve an

amount of seed equal to that used in said

planting.

4. Purchaser shall make payment for seeds delivered, by a trade acceptance due and payable net 60 days from date of shipment, or by cash within 30 days from date of shipment, less a discount of 1½%. Purchaser shall pay interest at the rate of 7% per annum on any overdue payments of purchase price.

If, at any time, the financial condition of the purchaser becomes unsatisfactory to the seller, the purchaser agrees, upon receipt of written notice to that effect, and upon demand of the seller, to pay for the seeds in advance of shipment, less a cash discount of 11/2%, and if such payment is not made within ten (10) days from the receipt of such demand for payment, this agreement shall thereupon be deemed to be breached by the purchaser.

5. Except as herein otherwise expressly provided, the seller gives no undertaking or warranty express or implied, as to description, quality, productiveness, or any other matter of any seeds sold by it and will not be in any way responsible for the crop.

6. Purchaser's claims for shortage of deliveries must be made to seller immediately on receipt of shipment and all germination tests must be made and reported in writing (including telegram) by purchaser to seller within 15 days after receipt of shipment.

IN WITNESS WHEREOF, the parties have

nereunto set their hands or year first above written.	
PIETERS-WHEELER SEED	COMPANY, The Seller.
· By	
D	The Purchaser.
Special Instruct	ions
- Maria	

Terms:

Our terms to firms of approved credit are: 60 days Net Acceptance, or 1½ per cent Discount for cash inside of 30 days from date of invoice; F. O. B. Growing Station. Bags at Market Value, not returnable.

Conditions of Sale:

We will continue to book contracts only as long as we have sufficient acreage, under normal conditions, to produce quantities sold. All sales subject to confirmation.

All Sales Made Subject to Customary Disclaimer of the Seed Trade

We give no warranty, express or implied, as to description, purity, productiveness or any other matter of any seeds we sell, and we will not be in any way responsible for them.

Besides varieties listed, we are prepared to grow from customers' stock, and will give special attention to such orders.

Correspondence Solicited



Pieters-Wheeler Seed Co.

GILROY, CALIFORNIA

Cable Address: Codes: Am. Seed
Wheeler, Gilroy. A.B.C.—5th Edition



SEED GROWING CONTRACT 1930 CROP

Pieters-Wheeler Seed Company
OF GILROY, CALIFORNIA

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of	 	
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Date		